

**B. COM DEGREE END SEMESTER EXAMINATION MARCH 2018****SEMESTER – 4: COMMERCE (COMMON CORE COURSE)****COURSE: 15U4COCOM4: ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**

Common for Regular (2016 Admission) &amp; Supplementary (2015 Admission)

Time: Three Hours

Max. Marks: 75

**PART A**Answer **all** questions. Each question carries **2** mark.

1. What do you mean by Entrepreneurial growth?
2. What is seed capital?
3. Define micro service enterprise?
4. What do you mean by ideal location?
5. What do you mean by innovation?
6. What is achievement motivation?
7. What is a sick unit?
8. What do you mean by Fabian entrepreneur?
9. What do you mean by Desk Research
10. What is capital budgeting? (2 x 10 = 20)

**PART B**Answer **any five** questions. Each question carries **5** marks.

11. Distinguish between Manager and an Entrepreneur?
12. Explain Maslow's need Hierarchy Theory?
13. What is Project life cycle?
14. Mention the objects of NREGA?
15. What do you mean by ARR?
16. What is Bridge capital?
17. What do you mean by venture capital? (5 x 5 = 25)

**PART C**Answer **any three** questions. Each question carries **10** marks.

18. State the problems faced by women Entrepreneurs and suggest the solutions.
19. What do you mean by Project formulation? Explain elements of Project formulation. ?
20. Explain the role of entrepreneur in the economic development of a nation?
21. What is industrial sickness? Explain the remedial measures for overcoming industrial sickness.
22. Describe the major entire prenuerial traits. (10 x 3 = 30)

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