

Reg. No

Name

18P149

M. COM DEGREE END SEMESTER EXAMINATION - NOVEMBER 2018**SEMESTER 1 : COMMERCE****COURSE : 16P1COMT04 : RESEARCH METHODOLOGY***(For Regular - 2018 Admission & Supplementary - 2017 & 2016 Admissions)*

Time : Three Hours

Max. Marks: 75

Section A**Answer any 10 (2 marks each)**

1. What do you mean by Field Study?
2. What is meant by Longitudinal Research?
3. What is meant by Criterion Variable?
4. What do you mean by Type I error?
5. What is a sample design?
6. What do you mean by Simple Random Sampling Method?
7. What is the meaning of Quota Sampling?
8. What do you mean by Focused Interview?
9. What is meant by Tabulation?
10. What do you understand by Correlation?
11. What do you mean by Regression?
12. What do you mean by MLA style of reference?

(2 x 10 = 20)**Section B****Answer any 5 (5 marks each)**

13. Distinguish between: (a) Pure Research and applied Research (b) Social Survey and Social Research (c) Interdisciplinary research and Intradisciplinary research.
14. Explain the various sources of hypothesis.
15. What do you mean by hypothesis? What are the difficulties in the formulation of Hypothesis?
16. What are the characteristics of a good sample?
17. What are the different advantages of a questionnaire method?
18. What are the different types of measurement scales?
19. What are the requisites of a good research report?
20. What are the merits and demerits of rank correlation?

(5 x 5 = 25)**Section C****Answer any 3 (10 marks each)**

21. Write short note on: (a) Attributes of good research (b) Empirical Research (c) Significance of Research (d) Objectives of Social Research.
22. What is the importance of a Research Design? What are the types of Research Designs?

23. What are the various sampling techniques?
24. What is an Interview? Explain interview as a technique of data collection.
25. Discuss in detail the process of writing a research report.

(10 x 3 = 30)