

B A, B SC, B COM DEGREE END SEMESTER EXAMINATION - APRIL 2026**UGP (HONS.) SEMESTER - 2: MULTIDISCIPLINARY COURSE****COURSE: 24USOCMDC102 – CYBER WORLD AND SOCIAL MEDIA***(For Regular 2025 and Improvement/Supplementary 2024 Admission)*

Time: 1.5 Hours

Max. Marks - 50

PART A**Explain any 10 (2 marks each)**

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| 1. NET Generation | (U CO1) |
| 2. Cyber tourism | (A CO2) |
| 3. Surveillance | (U CO1) |
| 4. Leisure | (A CO2) |
| 5. Brain fog | (Ev CO2) |
| 6. Internet addiction | (U CO1) |
| 7. Communication | (U CO1) |
| 8. Cyber law | (U CO1) |
| 9. Phishing | (U CO1) |
| 10. Digital age | (U CO1) |
| 11. Cyber threat | (U CO1) |
| 12. Piracy | (An CO3) |

(2 x 10 = 20)**PART B****Answer any 5 (6 marks each)**

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| 13. What is Social Media? | (U CO1) |
| 14. Explain Sociology of media | (U CO1) |
| 15. What do you mean by digital ethics? Explain with examples | (A CO2) |
| 16. Evaluate concerns of cyber threats in India | (E CO2) |
| 17. How does smartphone addiction affect social life? | (An CO3) |
| 18. Examine the different components of communication | (U CO1) |
| 19. Discuss the characteristics of a Network Society. | (U CO1) |
| 20. Explain different generations as given by Don Tapscott. | (An CO3) |

(6 x 5 = 30)