

**B A, B Sc, B COM DEGREE END SEMESTER EXAMINATION - APRIL 2026****UGP (HONS.) SEMESTER - 2 : MULTI DISCIPLINARY COURSE****COURSE CODE: 24UCOMMDC102 – BUSINESS MANAGEMENT***(For Regular 2025 Admission and Improvement/Supplementary 2024 Admission)*

Time: 1.5 Hours

Max. Marks: 50

**PART - A*****Answer all questions. Each question carries two marks***

1. What do you mean by Management? (R, CO1)
2. List any two types of planning premises. (R, CO3)
3. Expand QC. (R, CO1)
4. Expand MBO. (R, CO1)
5. List the types of Motivation. (An, CO5)  
**(2 x 5 = 10)**

**PART - B*****Answer any four questions. Each question carries five marks***

6. Is management a Science? Explain. (U, CO1)
7. Explain the nature of Planning? (A, CO3)
8. Enumerate the objectives of HRM. (An, CO4)
9. What are the steps in a Control Process? (R, CO5)
10. Explain Maslow's Need Hierarchy Theory Motivation. (An, CO5)
11. What are the various leadership styles? (U, CO5)  
**(5 x 4 = 20)**

**PART - C*****Answer any two question. Each question carries ten marks***

12. Elucidate Principles of Management? (R, CO1)
13. Explain the external sources of recruitment. (U, CO4)
14. Explain the steps in a selection process. (An, CO4)  
**(10 x 2 = 20)**