

B A, BSC, BCOM DEGREE END SEMESTER EXAMINATION – MARCH 2026
UGP (HONS.) SEMESTER – 4: – DISCIPLINE SPECIFIC ELECTIVE
COURSE CODE -: 24UECODSE202: ENTREPRENEURSHIP DEVELOPMENT

(For Regular 2024 Admission)

Time: 2 Hours

Max. Marks: 70

PART A- SHORT ANSWERS

Answer any FOUR of the following questions not exceeding 40 words.

1. What is innovation in entrepreneurship? (U, CO1)
2. What do you mean by entrepreneurial skills? (U, CO2)
3. Mention any two types of entrepreneurship. (U, CO4)
4. What is trend spotting? (U, CO3)
5. Define a project report. (U, CO4)
6. What do mean by technical feasibility? (U, CO4)

(2 x 4 = 8)

PART B – Short Essay

Answer any FOUR of the following questions not exceeding 150 words.

7. Explain the entrepreneurial mindset in detail. (A, CO1)
8. Describe women entrepreneurship in India. (A, CO2)
9. Explain measures to improve entrepreneurial skills. (A, CO2)
10. Explain the role of creativity and innovation in entrepreneurship. (A, CO3)
11. Explain project appraisal and discuss its various aspects (An, CO4)
12. Explain the stages involved in project formulation. (U, CO4)

(8 x 4 = 32)

PART C - Long Essay

Answer any TWO of the following questions not exceeding 300 words.

13. Discuss the meaning, characteristics, and types of entrepreneurship. (An, CO1)
14. Explain recent trends in entrepreneurship with special reference to social and tourism entrepreneurship. (An, CO2)
15. Discuss the various methods of brainstorming and their applications. (A, CO3)
16. Explain project appraisal and discuss the various aspects considered by financial institutions. (An, CO4)

(15 x 2 = 30)