

Reg. No

Name

26U614

B. A. DEGREE END SEMESTER EXAMINATION - MARCH 2026
SEMESTER 6 : MASS COMMUNICATION AND JOURNALISM MODEL - I

COURSE : 19U6CRBCJ11 : MEDIA MANAGEMENT, LAW & ETHICS

(For Regular 2023 Admission and Supplementary 2022/ 2021/2020 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. What is 'Decentralization'?
2. What is 'ASCI'?
3. Elaborate KUWJ
4. What is civil contempt of court?
5. What is 'Right to Information Act'?
6. What is Patent?

(1 x 6 = 6)

PART B

Answer any 7 (2 marks each)

7. Explain briefly on 'Media Convergence'.
8. Explain briefly on 'IT Act 2000'.
9. How do embedded journalists maintain their objectivity and independence while reporting?
10. Define Private Law.
11. What do you mean by 'Authority and Responsibility'?
12. What is the role of delegation in management?
13. What is cyber law and why it is important?
14. Explain briefly on 'Article 46' in Indian Constitution.
15. Explain different fundamental rights in Indian constitution.
16. Explain briefly on 'Media Imperialism'.

(2 x 7 = 14)

PART C

Answer any 5 (5 marks each)

17. Analyze the difference between 'defense' and 'exception' in media Law.
18. Explain the different types of Bails.
19. What is Leadership? Explain its importance in Management.
20. Discuss in detail on 'Official Secrets Act'.
21. Explain briefly the existing challenges of the privileges of a media professional.
22. Explain briefly on i) LinkedIn ii) Pinterest iii) Snapchat.
23. Identify the importance of Consumer Protection Act.
24. 'Management serves many objectives' - Explain.

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Discuss in detail on 'Contempt of Court' law in India with any two case studies.
26. What is Media Ownership? Discuss the different types of Media Ownerships.
27. What are the Press Laws? How are they different from ethics? Discuss with suitable examples.
28. Discuss the contributions of Dr. B R Ambedkar in Indian Constitution.

(15 x 2 = 30)