

**M. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2025****SEMESTER 1 : JOURNALISM AND MASS COMMUNICATION****COURSE : 24P1MCJT02 : HISTORY AND DEVELOPMENT OF JOURNALISM***(For Regular - 2025 Admission and Improvement / Supplementary -2024 Admission)*

Time : Three Hours

Max. Weights: 30

**PART A****Answer any 8 questions****Weight: 1**

1. Explain about Vernacular press act (U, CO 1, CO 2, CO 3)
2. Who is A K Chanda? (R)
3. Explain about Calcutta Chronicle. (U, CO 3)
4. Who was G.Subramania Iyer? (R, CO 3, CO 4)
5. Who is Pothan Joseph? (R, CO 2, CO 3, CO 4)
6. Explain about The Hindu (U, CO 2, CO 3)
7. Explain about Veekshanam (U, CO 5)
8. Explain about Kerala Patrika (U)
9. Who is P C Joshi? (R, CO 2, CO 3, CO 4)
10. Who is Bal Gangadhar Tilak? (R)

**(1 x 8 = 8)****PART B****Answer any 6 questions****Weights: 2**

11. Discuss the role played by Mathrubhumi daily in propagating the ideology of Nationalism . (E)
12. Discuss the history of English Daily Newspapers in India. (E, CO 1, CO 2, CO 3)
13. Write a note on Ministry of Information and Broadcasting. (U, CO 3)
14. Elucidate the educational and instructional Television. (U, CO 2, CO 3)
15. Discuss the contributions of Herman Gundert to Malayalam Literature (E, CO 3, CO 4, CO 5)
16. Elucidate on the role taken by the early Malayalam press in social reform movements. (U, CO 3, CO 5)
17. Elucidate the recommendations of Justice Manisana Committee. (U, CO 3)
18. Critically evaluate K. Ayyappan's efforts to reform Kerala society through his publications. (E, CO 4, CO 5)

**(2 x 6 = 12)**

**PART C**  
**Answer any 2 questions**

**Weights: 5**

19. Write on
- a. Malayala Manorama
  - b. Swadeshabhimani
  - c. Mithavadi
  - d. Deepika
  - e. Rajyasamacharam
- (U, CO 2, CO 3, CO 5)
20. Write an essay on the growth of journalism in the pre-independent era in India. (U, CO 2, CO 3)
21. Discuss the challenges faced by Indian press under the rule of the British. (E, CO 1, CO 3)
22. Critically compare the recommendations of first and second Press Commissions. (E, CO 2, CO 3)
- (5 x 2 = 10)**

**OBE: Questions to Course Outcome Mapping**

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Outline the history of media	U	1, 12, 21	8
CO 2	Develop knowledge about the origin and growth of journalism at global level.	A	1, 5, 6, 9, 12, 14, 19, 20, 22	23
CO 3	Summarize the evolution of the Press in India	U	1, 3, 4, 5, 6, 9, 12, 13, 14, 15, 16, 17, 19, 20, 21, 22	38
CO 4	Identify the role and contributions of pioneers who shaped modern journalism	A	4, 5, 9, 15, 18	7
CO 5	Analyze the characteristics and growth of Malayalam Journalism	An	7, 15, 16, 18, 19	12

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;