Reg. No	Name	25U377-S

B.COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2025

SEMESTER 3: COMMERCE (OPTIONAL COURSE FOR TRAVEL AND TOURISM)

COURSE: 19U3OPCTT1: FUNDAMENTALS OF TOURISM

(For Improvement/ Supplementary 2023/ 2022/ 2021/2020/2019/2018/2017/2016/2015 Admissions)

Time : Three Hours Max. Marks: 75

PART A

Answer any 10 (2 marks each)

- 1. What do you mean by Film tourism?
- 2. State the importance of Geological Lodging?
- 3. What are called monsoons?
- 4. What do you mean by tourists?
- 5. What do you mean by diversity?
- 6. What is space tourism?
- 7. Name the place where the Jain temples of Dilwara and Mount Abu is situated? Also write the importance of the place Mount Abu.
- 8. What do you mean by the Homogeneity and Heterogeneity nature of tourism product?
- 9. Write about corporate and functional planning?
- 10. Write about the importance of basic amenities in tourism.
- 11. What do you mean by multiplier effect?
- 12. What is a monument?

 $(2 \times 10 = 20)$

PART B Answer any 5 (5 marks each)

- 13. Briefly explain Agritourism and its advantages.
- 14. Describe the following:- a) economic carrying capacity; b) tourism planning.
- 15. Write about the types of tourism spots.
- 16. Write in brief about wild-life protection Act 1972.
- 17. Write about Adventure tourism and its major types with suitable examples?
- 18. What do you mean by tourism circuit? Write about the important tourism circuits in India.
- 19. How tourism development will help in the environmental protection of a destination?
- 20. Write about the following tourism products:
 - a) Museums;
 - b) Art galleries;
 - c) Fairs and festivals

 $(5 \times 5 = 25)$

PART C Answer any 3 (10 marks each)

- 21. Describe the types of wildlife reserves (a)National park(b) wildlife sanctuaries(c) biosphere reserves with suitable examples.
- 22. 'Tourism can be used as a means to ensure international peace'. Elaborate the statement.
- 23. "Tourism policy ensures the sustainable development of the tourism industry". Elucidate.
- 24. Critically evaluate the tourism projects with its purpose.
- 25. Write in your own words about the different types of tourism with suitable examples.

 $(10 \times 3 = 30)$

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