

BA, BSC, BCOM DEGREE END SEMESTER EXAMINATION – OCTOBER 2025**UGP (HONS.) SEMESTER - 3: DISCIPLINE SPECIFIC ELECTIVE****COURSE: 24UJMCDS204: MEDIA IN INDIA: HISTORICAL PERSPECTIVE***(For Regular 2024 Admission)*

Time: 2 Hour

Max. Marks: 70

PART A**Explain any 5 of the following (2 marks each)**

1. What is the Indian Newspaper Society (INS)? (R)
2. Who was James Silk Buckingham? (R)
3. Define Dig Darshan. (U)
4. Who was Dr. Hermann Gundert? (R)
5. Define Sambad Kaumudi. (U)
6. What is Doctrina Christa? (R)

(2 x 5 = 10)**PART B****Explain any 6 of the following (5 marks each)**

7. Explain the relationship between World War I and the press in India. (An)
8. Write a note on the Press Council of India. (U)
9. Explain the role of Mathrubhumi in the Indian freedom struggle. (U)
10. Write about the contributions of K. Shankar Pillai to Indian journalism. (U)
11. Discuss the significance of Swadeshabhimani Ramakrishna Pillai in Indian journalism. (An)
12. Prepare a note on the First Press Commission Report. (U)
13. Who was Alfred Joseph Hitchcock? (R)

(5 x 6 = 30)**PART C****Answer any 2 of the following (15 marks each)**

14. Explain the role of Mahatma Gandhi as a journalist. (U)
15. Analyze the development of television in India, from its experimental beginnings in 1959 to the present era of numerous private channels. (An)
16. Write an essay on the history of Malayalam cinema. (U)

(15 x 2 = 30)