

Reg. No.....

Name.....

BA, B SC, BCOM DEGREE END SEMESTER EXAMINATION – OCTOBER 2025
UGP (HONS.) SEMESTER - 3: DISCIPLINE SPECIFIC COURSE
COURSE: 24UJMCDS201: TELEVISION PRODUCTION: PRINCIPLES AND PRACTICES
(For Regular 2024 Admission)

Time: 2 Hours

Max. Marks: 70

PART - A**Answer any five of the following questions**

1. What is "aspect ratio"? (U)
2. What is a "rundown" in television production? (U)
3. Define "frame rate" in video production (R)
4. What type of microphone is most commonly used for interviews? (U)
5. What does "live broadcast" mean? (A)
6. Audio mixer (A)

(2 x 5 = 10)**PART B****Answer any five of the following questions**

7. What is the difference between "hard light" and "soft light" in television lighting? (An)
8. Explain the ethics involved in news reporting. (An)
9. What is the significance of an establishing shot in television production? (U)
10. What are the key differences between television production for news and television production for entertainment programming? (A)
11. Elucidate on Television Programme Formats. (An)
12. Discuss how different shot types contribute to storytelling. (An)
13. Differentiate between News Anchors, Reporters and Interviewers (An)

(6 x 5 = 30)**PART C****Answer any two of the following questions**

14. Analyze the process of creating a television show from concept to broadcast. (An)
15. Examine the different types of television genres and how production techniques vary between them. (A)
16. In the age of streaming platforms, television production has shifted in terms of content delivery, format, and audience expectations. Discuss (An)

(2 x 15 = 30)