B. Sc. DEGREE END SEMESTER EXAMINATION - OCTOBER 2025
SEMESTER 3 : PSYCHOLOGY
COURSE : **19U3CRPSY03 : LIVING IN THE SOCIAL WORLD**

(For Improvement/Supplementary 2023/ 2022/2021/2020 Admissions)

Time : Three Hours   Max. Marks: 75

PART A
Answer All (1 mark each)

1.   Who coined the term sociometry?
2.   When we tend to decide that a person's behaviour was caused by a relatively enduring tendency to think, feel or act in a certain way, it is referred to as _____.
3.   Tendency of people to overemphasize personal characteristics and ignore situational factors in judging others' behaviour is called _____.
4.   _____is differential treatment based on group membership including age, sexual orientation, race, religion etc.
5.   A tension that occurs when there is a discrepancy between behaviour and attitude is called _____.
6.   When a person's expectation of another influences how the other person acts, the result is -----------------------------.
7.   What is the meaning of term 'sociometry'?
8.   According to realistic group conflict theory, prejudice develops because of _____.
9.   Who proposed repeated exposure effect?
10. The POX model of attitude change was proposed by _____.

                                                                                                                    (1 x 10 = 10)

PART B
Answer any 8 (2 marks each)

11. What is persuasion?
12. Explain bona fide pipeline.
13. Distinguish in-group and out-group members.
14. Why is it hard for depressed people to recall happy memories?
15. What are the two types of attitude?
16. Explain the demerits of experimental method?
17. What is fundamental attribution error and why does it occurs?
18. What is fatuous love?
19. Define thought suppression
20. Describe socialisation and its components.

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PART C
Answer any 5 (5 marks each)

21. Explain the advantages of survey method? Mention the issues faced by researchers when adopting survey method?
22. Critically evaluate the A B X- model of attitude change.
23. Is it possible to detect deception in non verbal communication? If yes, explain how.
24. What are the consequences of discrimination based on religion, caste and gender in India.
25. Explain balance theory of interpersonal attraction.
26. What are the basic sources of errors in attribution?
27. Give an account on schemas and prototype.

                                                                                                                    (5 x 5 = 25)

PART D
Answer any 2 (12 marks each)

28. Explain observational method, survey method and sociometry.

29. What are the techniques to reduce prejudice?

30. Give a detailed account of how attitudes are developed.

31. Discuss the basic channels of non-verbal communication.

(12 x 2 = 24)