

Reg. No

Name

25U537

B. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2025
SEMESTER 5 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : 19U5CRBCJ07 : TELEVISION PRODUCTION

(For Regular 2023 Admission and Supplementary 2022/ 2021/ 2020 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. Define Camera angles.
2. Who is a video editor?
3. Which shot gives 'what a character sees'?
4. Name the first television service in the world.
5. What are reflectors?
6. Name the three stages of production.

(1 x 6 = 6)

PART B

Answer any 7 (2 marks each)

7. Explain the post-production process in TV.
8. Write a note on the most important rules of television news.
9. What are the functions of a TV camera?
10. Give the uses of eye-level shot.
11. What are condenser mics?
12. What is the importance of the year 1959 & 1982 in the history of Indian Television Industry?
13. Define the different types of mid-shots.
14. Define mass communication and give examples.
15. What is chroma key?
16. Define pan with example.

(2 x 7 = 14)

PART C

Answer any 5 (5 marks each)

17. Explain the general functioning of a newsroom.
18. Explain the uses of different types of microphones based on the directions.
19. Write a note on NTSC and PAL systems.
20. Write briefly on: Split lighting and silhouette lighting.
21. What trends are shaping developments in camera technology today?
22. What is television? Give the advantages of television over print and radio.
23. Write a note on 'illusion of depth'.
24. Give the uses of a tripod, dolly and gymbal.

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Write an essay on the editing techniques and transitions for TV.
26. Explain the characteristics and uses of any five types of video cameras.
27. Write an essay on the basic aspects of visual language.
28. Discuss the process of news gathering and packaging in TV.

(15 x 2 = 30)