

**M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2025****SEMESTER 3 : JOURNALISM AND MASS COMMUNICATION****COURSE : 21P3MCJT10/24P3MCJT10 : RADIO AND TELEVISION***(For Regular - 2024 Admission and Supplementary 2023/2022/2021 Admissions)*

Time : Three Hours

Max. Weights: 30

**PART A**  
**Answer any 8 questions****Weight: 1**

1. Define OTT platforms. (R)
  2. What is an audio mixer? (R)
  3. What is cross cut (R, CO 3)
  4. Define Sitcom (R)
  5. Explain truntable (U, CO 3)
  6. Define rule of third (U)
  7. Define treatment (R, CO 3)
  8. What is Audience Research? (R, CO 1, CO 2)
  9. Define POV (R)
  10. Explain reality soaps? (U)
- (1 x 8 = 8)**

**PART B**  
**Answer any 6 questions****Weights: 2**

11. What are the qualities of a news presenter? (U, CO 1, CO 2, CO 4)
  12. Explain the guidelines to write a TV Script (U, CO 3, CO 4)
  13. Briefly explain different types of equipments used for radio programme production (U, CO 4)
  14. Briefly explain the different stages of Radio production. (U, CO 3, CO 4)
  15. What is Intro piece to camera? (R)
  16. Analyse how OTT has transformed the system of television distribution (An)
  17. Explain Linear and Non-linear editing (U)
  18. How casting is important in a television programme? Explain (An)
- (2 x 6 = 12)**

**PART C**  
**Answer any 2 questions****Weights: 5**

19. Explain the characteristics of television in detail (U, CO 2)
  20. Write a script for a documentary that showcase in "film movement". (Cr, CO 4)
  21. Create a script for a five minutes programme for the campus TV (Cr, CO 4, CO 5)
  22. Explain different revenue models of Television in detail (U)
- (5 x 2 = 10)**

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Analyse the visual aspects of Journalism	An	8, 11	3
CO 2	To understand Electronic News Gathering and News Bulletins	U	8, 11, 19	8
CO 3	creating radio programs through practical exercises on Radio Production	Cr	3, 5, 7, 12, 14	7
CO 4	To create practical knowledge on Television Production	Cr	11, 12, 13, 14, 20, 21	18
CO 5	Analyse the history and development of Broadcast Journalism	An	21	5

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;