

M. A. DEGREE END SEMESTER EXAMINATION- OCTOBER 2025**SEMESTER 3 : CINEMA AND TELEVISION****COURSE : 24P3CTVT05 : MEDIA BUSINESS AND PRACTICE***(For Regular - 2024 Admission)*

Time : Three Hours

Max. Weights: 30

PART A**Answer any 8 questions****Weight: 1**

1. What is meant by team building? What is its function? (U)
2. What is meant by Recce? (U)
3. What do you mean by censorship? (U)
4. Write a note on online distribution. (U)
5. What is meant by locking the content? (U)
6. What are the roles of a line producer? (U)
7. What is box office? (E)
8. What is a project proposal? (U)
9. What is the meaning of movie content? (U)
10. Write a note on subcontracting in film production. (U)

(1 x 8 = 8)**PART B****Answer any 6 questions****Weights: 2**

11. Explain about the distribution stage in film production? (U)
12. Explain the concept of team dynamics with examples. (An)
13. Explain the different types of permissions required for film production in India? (U)
14. Explain the concept of stakeholders in a web production project. (U)
15. Explain the concept of stakeholders in a film production project. (U)
16. Elaborate on the uses and advantages of using digital technology in Art direction. (An, CO 2, CO 3, CO 4)
17. Explain the stages of film business research. (U)
18. Brief the responsibilities of the following production crew members: (i) Set Decorator, (ii) Costume Designer and (iii) Property Master. (An, CO 2, CO 3, CO 4)

(2 x 6 = 12)**PART C****Answer any 2 questions****Weights: 5**

19. Discuss the different ways of managing conflicts skillfully. How can team dynamics help in the process? (An)
20. Explain in detail -Statement of Work, Work Breakdown Structure, Gantt Chart and Risk Register. (U)
21. Explain the stages in quality management . Discuss the tools and techniques to achieve quality. (E)
22. Write an essay on the legal aspects in filmmaking. (U)

(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 2	Design a film production project	Cr	16, 18	4
CO 3	Develop an appropriate team for the project	Cr	16, 18	4
CO 4	Examine the quality of the project	E	16, 18	4

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;