Reg. No	Name	25U504

UNDERGRADUATE END SEMESTER EXAMINATION - OCTOBER 2025 SEMESTER 5 : SOCIOLOGY (OPEN COURSE)

COURSE: 19U5OCSOC1: SOCIAL PSYCHOLOGY

(For Regular 2023 Admission and Supplementary 2022/ 2021/ 2020/ 2019 Admissions)

Time: Three Hours Max. Marks: 75

PART A

Explain any 10 (3 marks each)

- 1. Affectivity.
- 2. Sociometry.
- 3. Drive intensity theory.
- 4. Pre natal.
- 5. Projective Technique.
- 6. Scaling.
- 7. Collective behavior.
- 8. Instinct.
- 9. Social Role.
- 10. Self.
- 11. Exit polls.
- 12. Thurston's Scale.
- 13. Psychological wellbeing.
- 14. Pressure group.
- 15. Psycho analysis.

 $(3 \times 10 = 30)$

PART B

Answer any 5 (5 marks each)

- 16. Briefly explain scaling techniques.
- 17. Explain the stages in personality development.
- 18. What are the basic assumptions of Psycho analytical theory?
- 19. Analyze the role played by audience in contemporary society.
- 20. Elucidate on the concept of empathetic understanding.
- 21. Critically analyze the need for attitude change.
- 22. Discuss the nature of Social Psychology?

 $(5 \times 5 = 25)$

PART C

Answer any 2 (10 marks each)

- 23. Elaborate on formation and change of attitude.
- 24. Analyze how methods of social psychology can be used in real life situations with examples.
- 25. What does Freud imply Id, ego and super ego? Explain.
- 26. Examine the major factors that influence individual behavior in a social setting.

 $(10 \times 2 = 20)$

1 of 1 06-10-2025, 12:35