

Reg. No.....

Name.....

**B A, B SC, B COM DEGREE END SEMESTER EXAMINATION - APRIL 2025****UGP (HONS.) SEMESTER - 2: DISCIPLINE SPECIFIC COURSE****COURSE: 24UBBADSC106: SUSTAINABLE TOURISM***(For Regular 2024 Admission)*

Time: 2 Hours

Max. Marks - 70

**PART A****Answer all****(5 × 2 = 10 Marks)**

1. Define Sustainable Tourism and its significance. (CO1, U)
2. Mention two approaches to sustainable tourism. (CO1, U)
3. Define the concept of a Sustainable Tourism Agenda. (CO1, U)
4. What are the fundamental principles of sustainable tourism? (CO1, U)
5. Define ecotourism and its relation to sustainable tourism. (CO1, U)

**PART B****Answer any 5 questions****(5 × 5 = 25 Marks)**

6. Describe the different approaches to sustainable tourism. Elucidate on Public-Private Partnerships. (CO2, An)
7. Explain the guidelines and principles for sustainable tourism development. (CO2, An)
8. What are the consequences of ignoring sustainable tourism practices? (CO2, E)
9. Analyze the economic and ecological impacts of ecotourism. (CO3, E)
10. Analyze the key outcomes of the Johannesburg Declaration on Sustainable Development. (CO4, E)
11. Describe the key criteria for evaluating and promoting sustainable tourism practices. (CO3, A)
12. Highlight the role of local communities in sustainable tourism development. (CO2, A)

**PART C****Answer any 1 question****(1 × 10 = 10 Marks)**

13. Discuss the challenges faced in implementing sustainable tourism practices globally. (CO2, E)
14. Discuss the various environmental indicators used to assess sustainable tourism impact. (CO4, An)

## PART D

15. Let's Discuss with a case:

(1 × 25 = 25 Marks)

**Case Study: Sustainable Tourism in Alpine Haven****Background:**

Alpine Haven, a picturesque mountain resort town, has long been a hidden gem for nature enthusiasts. However, in recent years, an influx of tourists has transformed it into a booming destination, bringing economic prosperity but also leading to deforestation, increased carbon emissions, and the displacement of local communities. Various stakeholders—including government agencies, businesses, and local residents—must collaborate to implement sustainable tourism practices before irreversible damage occurs. Elena Rodriguez, a 38-year-old environmental activist and lifelong resident of Alpine Haven, has witnessed the drastic changes in her hometown. Growing up, she cherished the pristine forests, the peaceful atmosphere, and the strong sense of community among the locals. Now, she sees hotels replacing trees, increased vehicular congestion polluting the crisp mountain air, and local artisans struggling to afford housing as real estate prices skyrocket due to demand from investors.

- a) Identify the key sustainability issues in the given scenario. (CO1, U)
- b) Suggest guidelines and principles to promote sustainable tourism. (CO2, A)
- c) Discuss the role and responsibilities of different stakeholders in addressing the issues. (CO2, An)
- d) Analyze the environmental impact and propose suitable indicators for monitoring sustainability. (CO4, An)
- e) Develop strategic planning measures to overcome challenges and ensure sustainable tourism development. (CO2, C)

Part	Questions	Course Outcome (CO)	Cognitive Level
A	Q1-Q5	CO1	Understand (U)
B	Q6, Q7, Q12	CO2	Analyse (An), Apply (A)
B	Q8, Q9, Q10	CO2, CO3, CO4	Evaluate (E)
B	Q11	CO3	Apply (A)
C	Q13	CO2	Evaluate (E)
C	Q14	CO4	Analyse (An)
D	Case Study (a-e)	CO1, CO2, CO3, CO4	U, A, An, E, C

**Cognitive Domains** (Remember, Understand, Apply, Analyse, Evaluate, Create).