

Reg. No..... Name.....

B A, B SC, B COM DEGREE END SEMESTER EXAMINATION - APRIL 2025**UGP (HONS.) SEMESTER - 2: MULTIDISCIPLINARY COURSE****COURSE: 24USOCMDC102 – CYBER WORLD AND SOCIAL MEDIA***(For Regular 2024 Admission)*

Time: 1.5 Hours

Max. Marks - 50

PART A**Explain any 10 (2 marks each)****(2 x 10 = 20)**

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|-----------------------------|------------|
| 1. Online media | (U, CO1) |
| 2. Media activism | (U, CO1) |
| 3. Cyber bullying | (U, CO1) |
| 4. Panoptic | (An, CO 3) |
| 5. Stalking | (U, CO 1) |
| 6. Ethical hacking | (U, CO1) |
| 7. Digital literacy | (A, CO2) |
| 8. Information superhighway | (U, CO1) |
| 9. Cyber Ethic | (An, CO3) |
| 10. Digital inclusion | (U, CO1) |
| 11. Phishing | (U, CO1) |
| 12. NET | (U, CO1) |

PART B**Answer any 5 (6 marks each)****(6x5=30 Mark)**

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| 13. What are the effective means of communication? | (An, CO3) |
| 14. Define Sociology of Media. | (U, CO1) |
| 15. What is sharenting? What are its merits and demerits? | (An, CO3) |
| 16. From personal experience explain phone addiction and its concerns. | (An, CO3) |
| 17. Discuss how social media act as an agency of socialization. | (A, CO2) |
| 18. What is culture? Examine the characteristics of cyber culture | (U, CO1) |
| 19. Evaluate digital divide with examples from India. | (An, CO3) |