

Reg. No..... Name.....

B A, B SC, B COM DEGREE END SEMESTER EXAMINATION - APRIL 2025

UGP (HONS.) SEMESTER - 2: MULTI DISCIPLINARY COURSE

COURSE: 24UCOMMDC102: BUSINESS MANAGEMENT

(For Regular 2024 Admission)

Time: 1.5 Hours

Max. Marks - 50

PART A

Answer all questions. Each question carries two marks

(5x2= 10 marks)

1. Explain QC. (R, CO6)
2. Expand POSDCORB? (U, CO1)
3. List the two techniques of Motivation. (R, CO5)
4. Expand SLEPT Factors? (R, CO1)
5. Who is Known as the Father of Modern Management. (R, CO1)

PART B

Answer any four questions. Each question carries five marks

(4x5 = 20 marks)

6. Is management a Profession? Explain. (An, CO1)
7. Explain the advantages of Management by Exception? (E, CO1)
8. Enumerate the determinants of Span of Management. (R, CO3)
9. What are the essentials of a good Control System? (An, CO5)
10. Explain Maslow's Need Hierarchy Theory Motivation. (An, CO5)
11. Enumerate the importance of Motivation? (U, CO5)

PART C

Answer any two question. Each question carries ten marks

(2x10 = 20 marks)

12. Elucidate Principles of Management? (R, CO1)
13. Explain the external sources of recruitment. (U, CO4)
14. Explain the steps in a selection process. (An, CO4)