

Reg. No

Name

25P2058

M. A. DEGREE END SEMESTER EXAMINATION - APRIL 2025

SEMESTER 2 : JOURNALISM AND MASS COMMUNICATION

COURSE : 24P2MCJT08 : NEW MEDIA JOURNALISM AND TECHNICAL WRITING

(For Regular - 2024 Admission)

Time : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. What is primary memory? (R)
2. Explain about Open Source Journalism (U)
3. Define Azhimukham.com (R)
4. How virtual reality will change our journalism industry. (U)
5. Define Email (R)
6. What is immersive journalism? (R)
7. Write a short note on Fifth generation computers. (Cr)
8. Explain about Linux (U)
9. How artificial intelligence help our journalist? (U)
10. Explain about the Desktop publishing (U)

(1 x 8 = 8)

PART B

Answer any 6 questions

Weights: 2

11. What are the major differences between podcasting and traditional radio? (U)
12. Is it necessary to control media in the current Indian scenario? Explain. (U)
13. Write about the major skills needed for Content writer? (U)
14. What is Paperless Newsroom? (R)
15. Film and sports have become mainstream news. Discuss this change with reference to the recent examples (E)
16. What are the use of computer in newspaper and magazine organization? (E)
17. Which are the major types of content writing? (R)
18. Explain about Multitasking (R)

(2 x 6 = 12)

PART C

Answer any 2 questions

Weights: 5

19. Explain about the classification of computers based on their size. (R)
20. Explain how to adapt diction to different technical writing context, such as instructional manuals, research reports and proposals. (U)
21. What are the essential qualities of a successful online journalist? (R)

22. "Computer has changed the dimension of higher education in India".
Elaborate.

(E)

(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
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Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;