25U464

Max. Marks: 75

B. A. DEGREE END SEMESTER EXAMINATION - MARCH 2025

SEMESTER 4 : ENGLISH

COURSE : 19U4VCENG4 : VOCATIONAL 4: THE TECHNIQUE OF COPY EDITING

(For Regular 2023 Admission and Improvement/Supplementary 2022/ 2021/2020/2019 Admissions)

Time : Three Hours

PART A

Answer All (1 mark each)

- 1. What is hair space?
- 2. Placing sheets of tissue between the printed sheets as they are taken from the press is called ------.
- 3. Define a dummy.
- 4. In traditional printing, the person who sets the type is known as ------.
- 5. What is libel?
- 6. An Em is also called -----.
- 7. What is jargon?
- 8. Define paste-up dummy.
- 9. Who acts as a buffer between the printer and the publisher?
- 10. Define casting off.

 $(1 \times 10 = 10)$

PART B

Answer any 8 (2 marks each)

- 11. In what form did books exist prior to the invention of printing?
- 12. What is negligent misstatement?
- 13. What do you mean by level of presentation?
- 14. Define vetting.
- 15. What is Rotary press?
- 16. What is known as galley?
- 17. Why is letterpress printing known as relief printing?
- 18. Explain the process of dummy preparation?
- 19. What are unsolicited manuscripts?
- 20. What are the special features of a reference book?

(2 x 8 = 16)

PART C

Answer any 5 (5 marks each)

- 21. Editing reports requires special skill. Comment.
- 22. How to design a textbook?
- 23. Write a brief note on the point system.
- 24. Explain different styles of binding.
- 25. Explain the relevance of format in a publishing house.
- 26. Briefly explain Typographical Signposts.
- 27. Academic papers have to undergo rigourous editing. Substantiate.

(5 x 5 = 25)

PART D Answer any 2 (12 marks each)

- 28. Copy editing is not a mechanical act, instead it is an art. Discuss.
- 29. What are the duties of a copy editor in a publishing house?
- 30. Write an essay on printing techniques.
- 31. Explain the importance of visualisation in printing.

(12 x 2 = 24)