

B. A. DEGREE END SEMESTER EXAMINATION - MARCH 2025
SEMESTER 6 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : 19U6CRBCJ11 ; MEDIA MANAGEMENT, LAW & ETHICS
(For Regular 2022 Admission and Supplementary 2021/2020 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. What is 'Paparazzi Journalism'?
2. What is 'Division of Work'?
3. Define 'Mandamus'?
4. Elaborate IFWJ?
5. What is 'SITE'?
6. What is 'Media Education'?

(1 x 6 = 6)

PART B

Answer any 7 (2 marks each)

7. Explain briefly on 'Media Ombudsman'.
8. Distinguish between administration and management.
9. Explain briefly on 'Plagiarism'.
10. Explain briefly on 'CBFC'.
11. Explain briefly on 'Proxemics'.
12. Define Civil Law.
13. What is the role of directing in management?
14. Explain briefly on 'Cyber bullying'.
15. Explain briefly on 'Habeas Corpus'.
16. Explain briefly on Non-Bailable Offences.

(2 x 7 = 14)

PART C

Answer any 5 (5 marks each)

17. Discuss the advantages and disadvantages of Planning.
18. Discuss the importance of the concept of defamation in protecting individual reputation and dignity.
19. Discuss the Second Press Commission's Recommendations.
20. Analyze the significance of the Supreme Court's Judgement in shaping Indian Law and Society.
21. Explain briefly the speaker's role on the parliamentary privileges.
22. Explain briefly on i) WhatsApp ii) Youtube iii) Telegram
23. "Copyright law should be more flexible to accommodate digital technologies and online sharing." Justify.
24. Explain the roles and functions of a manager in an organization.

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Define Management. Explain the various functions of Management.
26. Explain the challenges faced by the Indian Judiciary in maintaining its independence.
27. Discuss the conflict between freedom of the press and parliamentary privileges.
28. Discuss the laws protecting Intellectual Property Rights.

(15 x 2 = 30)