

B B A DEGREE END SEMESTER EXAMINATION - MARCH 2025**SEMESTER 6 : INTEGRATED MARKETING AND NEW MEDIA****COURSE : 19U6CPBBA06 : CINEMA STUDIES***(For Regular 2022 Admission and Supplementary 2021/2020 Admissions)*

Time : Three Hours

Max. Marks: 60

PART A**Answer All (1 mark each)**

1. The Wizard of Oz is an example of which genre film.
2. Who is the father of Motion Picture?
3. How is the budget for a film project determined?
4. What is a silent movie?
5. What is cross cutting?
6. What is Musical film?
7. What is a Sequence in a screenplay?
8. What is Pan?

(1 x 8 = 8)**PART B****Answer any 6 (2 marks each)**

9. What is Romantic Comedy Genre?
10. What is the process for selecting and working with a director, cinematographer, and other key crew members?
11. How do you cast actors and select the right talent for each role?
12. Explain 30 degree rule with example.
13. How can observing and studying other films and filmmakers impact one's own filmmaking style and techniques?
14. What is continuity of Movement?
15. Laura Mulvey is known for _____
16. What is Persistence of Vision?

(2 x 6 = 12)**PART C****Answer any 4 (5 marks each)**

17. Explain historical movies with four examples.
18. What is the role of a producer in pre-production and how do they ensure the project stays on track?
19. Compare a film with a book in logical way.
20. Explain scene description and its purpose.
21. With the help of examples explain static and dynamic characters.
22. Can you discuss any instances where the use of color was central to the plot or theme of a movie?

(5 x 4 = 20)

PART D

Answer any 2 (10 marks each)

23. The resolution of a film teaches a lesson. Analyse how you can apply the lesson in a film to your own life.
24. Write an essay on thriller, melodrama, drama and musical genres.
25. Critically analyze the qualities and responsibilities of a film editor.
26. Analyze the impact of technology on the distribution and reception of films in the digital age.
(10 x 2 = 20)