Reg.	No	Name	25U680

B.Sc. DEGREE END SEMESTER EXAMINATION - MARCH 2025 SEMESTER 6 : ZOOLOGY

COURSE: 19U6CRZOO13: ECOTOURISM AND ECOTOURISM ENTREPRENEURSHIP (EL)

(For Regular 2022 Admission and Supplementary 2021/2020/2019 Admissions)

Time: Three Hours Max. Marks: 75

PART A Answer All (1 mark each)

- 1. Describe Farm Tourism.
- 2. Define Ecotourism.
- 3. Illustrate the principle of ecotourism.
- 4. Name the final step of a feasibility analysis.
- 5. List any two duties of an Ecotourism Guide.
- 6. Define tourism and its component.
- 7. Which place is known as the home of Bengal tigers?
- 8. An entrepreneur is one who innovates. Substantiate this statement with any two examples.
- 9. What is the importance of cultural tourism?
- 10. Describe the possibilities of marine tourism.

 $(1 \times 10 = 10)$

PART B Answer any 8 (2 marks each)

- 11. Thomas Cook is considered as the 'Father of tourism'. Substantiate it.
- 12. Distinguish surfing from Jet skiing.
- 13. What does an ecotourism business plan provide?
- 14. Give an account of soft adventure.
- 15. Comment about the branches of ecotourism.
- 16. What are the environmental impacts of Tourism?
- 17. What are the administrative roles of ecotourism guides in organizations?
- 18. Enumerate the characteristics of community based ecotourism.
- 19. Pigrimage tourism affects the landscape of the place. Explain.
- 20. Explain Backwater tourism.

 $(2 \times 8 = 16)$

PART C Answer any 5 (5 marks each)

- 21. Explain the process of guiding in ecotourism.
- 22. Describe the major attractions, activities and events of marine tourism.
- 23. Summarize the duties of Eco-development committees.
- 24. Explain the Business Description in the Ecotourism Business Plan.
- 25. Ecotourism is a booming industry in the broader tourism sector, Substantiate it.
- 26. Explain the negative aspects of ecotourism.
- 27. How does the study of ecotourism benefit India?

 $(5 \times 5 = 25)$

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PART D Answer any 2 (12 marks each)

- 28. Elaborate on the systems of Sustainable Tourism.
- 29. Discuss Dandeli as a example of Adventure tourism spot?
- 30. What is pilgrimage ecotourism? How can Kerala exploit the opportunities it offers?
- 31. Discuss the ecotourism business plan outline.

 $(12 \times 2 = 24)$

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