

B. A. DEGREE END SEMESTER EXAMINATION - MARCH 2025**SEMESTER 6 : SOCIOLOGY****COURSE : 19U6CRSOC15 : MEDIA AND SOCIETY***(For Regular 2022 Admission and Supplementary 2021/2020/2019 Admissions)*

Time : Three Hours

Max. Marks: 75

PART A**Write notes on any 10 (3 marks each)**

1. All India Radio.
2. Media Hegemony.
3. Legacy media.
4. Ideology.
5. Media Discourse.
6. Propaganda.
7. Jurgen Habermas.
8. Intersubjectivity.
9. Simulacra.
10. Global Village.
11. Information age.
12. Hyper Reality.
13. Alternate media.
14. Construction of reality.
15. Print revolution.

(3 x 10 = 30)**PART B****Answer any 5 (5 marks each)**

16. Substantiate how media facilitates hegemony.
17. What are the harmful consequences of Social media?
18. Write on the advantages and disadvantages of State sponsorship of the media.
19. Analyse the significance of public sphere in a democracy.
20. Explain spontaneous discourse.
21. Discuss Habermas's perspective on media and its functions.
22. Compare and Contrast traditional media and new media in terms of their impact on society.

(5 x 5 = 25)**PART C****Answer any 2 (10 marks each)**

23. Critically examine the Social History of Media.
24. Critically examine digital inequality in India.
25. Critically examine the role of media in maintaining Social control.
26. Culture industry has undermined the normative role of art in society. Critically examine the statement.

(10 x 2 = 20)