

BBA DEGREE END SEMESTER EXAMINATION - JANUARY 2025

UGP (HONS.) SEMESTER – 1: ABILITY ENHANCEMENT COURSE (BBA INTEGRATED MARKETING & BBA BUSINESS ANALYTICS)

COURSE: 24UENGAEC101: FUNDAMENTALS OF ENGLISH – PART 1

(For Regular 2024 Admission)

Time: 1.5 Hours

Max. Marks: 50

PART A

GRAMMAR

1. I'd like to have a boss who I can respect as a leader.
 - a) Identify the relative pronoun in the sentence.
 - b) Identify the infinitive in the sentence.
2. Convert the following words by adding both a prefix and a suffix together:
 - a) able b) employ
3. Request 1: May I go to the washroom ? Request 2: Can I go to the washroom?
 - a) Identify the modals in both the requests.
 - b) Which request is more polite (1 or 2) ?
4. Fill in the blanks with the right form of verb given in brackets using past and/or past perfect tense rightly.

She _____(know) the answer because she _____(study) the topic.
5. Complete the conversation with *prefer* or *rather* appropriately..

A: Would you _____study history or science, Olivia?
B: I think I'd _____not study either subject. I'd love to pursue a career in the arts!

(2 x 5 = 10)

PART B

GRAMMAR

6. Rewrite the sentences as indirect requests using *whether* or *if*.

Nicki, do you want the book ?
7. Rewrite these sentences from the active to the passive. Use the prepositions in parenthesis to indicate the cause.

Oil spills are harming birds and fish. (by)
8. Rewrite the sentence using the noun form of the italicized word.

This coat is *torn*.
9. Write down the meaning of the word 'demure'. Also, use it in a sentence.
10. Choose the verb that is NOT usually paired with the noun 'complaint'.

(Verbs: Address / File / Dismiss / Construct)

11. Complete the sentence with the gerund form of the verb given in the brackets:
Students can become better writers ____ (do) grammar exercises online.
12. Choose the correct response.
Working as a bank teller is _____ being a party planner.
(worst than / as much interesting than / less interesting than / as worse as)
13. Put the words in the right order to make a sentence.
(about / anxious / language / be / I / is / not / the / something / understanding / would)
14. Choose the correct word or phrase: My tablet won't hold a charge. The battery keeps _____ (dropping / leaking / draining / freezing).
15. By practicing swimming every day, even though she found it hard, taught Amelia that _____ (perseverance / patience / dedication / tolerance) is a key skill in helping her succeed. (1 x 10 = 10)

PART C

READING COMPREHENSION

16. Read the passage below and answer the questions.
- A.K. Ramanujan was one of those thinkers, like Freud (whom he greatly, though not uncritically, admired), who so transform our way of looking at a subject that we are in danger of undervaluing their contribution, since we have come to take for granted precisely what they taught us, as we view the subject through their eyes. At a time when the American Indo-logical establishment regarded native Indian scholars merely as sources of information about language and texts, like the raw fiber that were taken from India to be processed in British mills, but seldom as scholars who might have their own ideas about how to process those texts, Raman taught them all how to weave a theory, a folktale, a poem, a book. Long before it was politically respectable, let alone politically correct, to study the works of women or of illiterate peasants, Raman valued their poetry, their stories and their counter-systems. At a time when Indian literature meant Sanskrit, and Sanskrit meant Greek and Latin, Raman arrived in Chicago to join Edward C. Dimock and the other founding fathers in proclaiming to the world the relevance of Tamil and Bengali and the other mother tongues. Without so much as raising his gentle voice, he blazed a great path through the centre of Ideological studies. He gave us so many new paradigms that no Indologist can now think about India without thinking through his thoughts.
- a) Here are four rephrased versions of the first sentence, with one being correct and the rest containing errors. Find the right version which conveys the same meaning
1. *A.K. Ramanujan was one of the thinkers whom he deeply admired, though he criticized Freud unconditionally.*
 2. *A.K. Ramanujan was one of the thinkers, like Freud, whom he admired greatly but without any critical thought.*

3. *Freud was one of those thinkers A.K.Ramanujan admired greatly, though not without some criticism.*
4. *Freud and A.K. Ramanujan were thinkers whom he admired uncritically and without much thought.*
- b) Find the word in the passage that describes a scholar who studies India's culture and history.
- c) Do you think Ramanujan adhered to the traditional notions of patriarchy and social inequality? Justify your answer with examples from the passage
- d) Which languages not indigenous to India are mentioned in the passage?
- e) How did the American Indological establishment view native Indian scholars before Ramanujan's contributions? (1 x 5 = 5)

PART D

TITLE ANALYSIS

17. Below are descriptions of five different one-line stories. Match each story to the most suitable title given in the box, based on its description.

*Beyond the Threshold of Sight	*The Baker's Promise
* The Ticking Silence of Time	*The Veil of Forgotten Echoes
*Whispers of the Gloomv	*The Culinary Sorcery

- a) In a dense forest, a young fox learns to overcome its fear of the dark to protect its family from a lurking predator.
- b) An old clockmaker reveals a magical timepiece that allows its owner to relive one day from the past, changing their destiny forever.
- c) A traveler stumbles upon a mysterious village where the residents seem to have no memory of their past, but a hidden diary tells the story of a tragic event.
- d) A struggling baker discovers an ancient magic cookbook that brings success and hope to her failing business but at an unexpected cost.
- e) Two best friends embark on a journey to find a legendary invisible bridge said to grant access to a land of endless possibilities.

(1 x 5 = 5)

PART E

CREATIVE WRITING

18. Imagine a world where there is no internet. Describe a typical day in such a world.

(10 x 1 = 10)

PART F

DIALOGUE WRITING

19. Write a dialogue between two friends discussing their plans for the weekend. One friend prefers outdoor activities, while the other prefers staying indoors. Ensure the conversation reflects their differing perspectives and concludes with a mutual decision. Use at least 10 lines of dialogue.

(10 x 1 = 10)