

Reg. No.

Name

BA/BSC/BCOM DEGREE END SEMESTER EXAMINATION - NOVEMBER 2024**UGP (HONS.) SEMESTER - 1: DISCIPLINE SPECIFIC COURSE (BCJ)****COURSE: 24UJMCDC101: PRINCIPLES OF NEWS REPORTING/NEWS REPORTING****PRACTICE***(For Regular 2024 Admission)*

Time: 2 Hours

Max. Marks: 50

PART - AAnswer any **five** of the following questions

1. Beat Reporting.
2. Churnalism.
3. What is a scoop?
4. AP.
5. Define attribution.
6. What is a sidebar?
7. Clickbait.
8. What is Citizen Journalism?

(1 x 5 = 5)**PART B**Answer any **five** of the following questions

9. Discuss the role of objectivity and impartiality in news reporting. How can journalists maintain these principles in their work?
10. Explain the difference between a closed-ended and an open-ended question.
11. What are the advantages and disadvantages of using anonymous sources?
12. "The role of the press is to inform, not to inflame." Elucidate.
13. How can journalists promote critical thinking and media literacy among the public?
14. Why is the inverted pyramid style considered the most common style of news writing?
15. Discuss the impact of digital media on the craft of news writing.
16. How can environmental journalists contribute to sustainability?

(5 x 5 = 25)**PART C**Answer any **two** of the following questions

17. Examine the challenges and opportunities of using artificial intelligence in newsgathering and verification processes.
18. "The press is the people's bullhorn." In what ways can journalists use their platform to amplify marginalized voices and promote social justice?
19. How can journalists maintain credibility in an era of misinformation and disinformation?

(10 x 2 = 20)