BA, BSC, BCOM DEGREE END SEMESTER EXAMINATION - NOVEMBER 2024

UGP (HONS.) SEMESTER - 1: MULTI DISCIPLINARY COURSE IN SOCIOLOGY

COURSE: 24USOCMDC101 : SOCIOLOGY OF TOURISM

(For Regular 2024 Admission)

Time: 1.5 Hours

Max. Marks - 50

PART - A Explain any 10 (2 marks each)

- 1. Sociology
- 2. Tourism
- 3. Event management
- 4. Guest
- 5. Homestay
- 6. Hospitality
- 7. Destination
- 8. Service Sector
- 9. Local community
- 10. Industry
- 11. Cultural Exchange
- 12. Culture

$(2 \times 10 = 20)$

PART - B

Answer any 5 (6 marks each)

- 13. What are the various approaches to the study of tourism?
- 14. Define Sociology of Tourism as a discipline
- 15. Explain problems and issues of tourist industry in Kerala
- 16. How does travelling help develop human personality?
- 17. Examine the different components of the tourism Industry
- 18. Critically analyze effects of tourism on a local community.
- 19. Explain Eco tourism with examples from Kerala

 $(6 \times 5 = 30)$