

B.COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024
SEMESTER 3 : COMMERCE (OPTIONAL COURSE FOR TRAVEL AND TOURISM)
COURSE : 19U3OPCTT1 : FUNDAMENTALS OF TOURISM

*(For Regular 2023 Admission and Improvement/Supplementary 2022/
2021/2020/2019/2018/2017/2016/2015 Admissions)*

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. Define carrying capacity?
2. What do you mean by Cuisine?
3. What do you mean by MICE tourism?
4. Write about tribal tourism circuit.
5. What do you mean by Sectorial Tourism Planning?
6. What do you mean by Encyclopedic museums?
7. What do you mean by folklore?
8. Difference between leisure and recreation. List down.
9. What do you mean by Grand Tour?
10. Give any four importance of social tourism.
11. Define ecology.
12. What do you understand by geological lodging?

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Briefly discuss the trends in alternative tourism.
14. State about the National Level tourism planning? What are the main functions of National Level tourism planning?
15. Explain briefly the types of museums with suitable examples?
16. Define TMP and state its importance.
17. Write in your own words about the significance of Ayurveda tourism in Kerala? Also explain the factors which influence people to participate in Medical tourism.
18. What are the major functions of ITDC?
19. Briefly explain the importance of pilgrimage in tourism.
20. Explain in brief about the importance of back water tourism in Kerala?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Write an explanation on the levels of tourism planning and judge the value of each level.
22. Judge the value of sustainable tourism? Explain the different types of tourism under the sustainable tourism principle?
23. Discuss in detail about the Environmental (protection) Act 1986.
24. Explain the benefits and scope of tourism.
25. Validate the importance of archaeological wonders of India in the development of tourism.

(10 x 3 = 30)