

**B.COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024****SEMESTER 3 : COMMERCE****COURSE : 19U3RCOM12 : BUSINESS MANAGEMENT***(For Regular 2023 Admission and Improvement/Supplementary 2022/2021/2020/2019 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer any 10 (2 marks each)**

1. List the types of Motivation.
2. What do you mean by 'span of management'?
3. What do you mean by 'esprit de corps'?
4. Expand and define HRP.
5. What is Leadership?
6. What do you understand by downsizing?
7. What is induction?
8. Define MBE.
9. What do you mean by EVA?
10. What do you mean by QC?
11. What is a budget?
12. What do mean by Morale?

**(2 x 10 = 20)****PART B****Answer any 5 (5 marks each)**

13. What are the benefits of merit based promotions?
14. Briefly explain Managerial grid.
15. State any five benefits of HRD.
16. Enumerate the various steps in controlling process.
17. State the advantages and disadvantages of MBO.
18. Differentiate merit and seniority based promotion.
19. Briefly discuss the criticisms of Herzberg's theory.
20. What do you mean by TQM? Explain the elements of TQM.

**(5 x 5 = 25)****PART C****Answer any 3 (10 marks each)**

21. Are all Leadership styles equally good? Discuss.
22. Explain: a) PERT b) CPM.
23. Elucidate the methods of performance appraisal.
24. Discuss the various challenges of Management in the global scenario.
25. Explain the nature of Planning.

**(10 x 3 = 30)**