B. A. DEGREE END SEMESTER EXAMINATI - OCTOBER 2024
SEMESTER 3 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : **19U3CRBCJ04 : PHOTO JOURNALISM**
(For Regular 2023 Admission and Improvement/Supplementary 2022/2021/2020 Admissions)

Time : Three Hours   Max. Marks: 75

PART A
Answer All (1 mark each)

1. What is freelance photography?
2. What does the term photography mean or refer to?
3. What is fish-eye lens?
4. What is 'aperture'?
5. What is White Balance?
6. What is the primary objective of photography?

(1 x 6 = 6)

PART B
Answer any 7 (2 marks each)

7. Explian briefly about W Eugene.
8. What is Exposure?
9. What is Adobe Photoshop?
10. What is tele lens and prime lens?
11. Explain briefly about Kevin Carter.
12. What is food photography?
13. Why is photography referred to as war photography in the history?
14. Why is a caption more essential than a paragraph while explaining a photograph?
15. Explian briefly about Josef Koudelka.
16. What can be the topic of a photo story?

(2 x 7 = 14)

PART C
Answer any 5 (5 marks each)

17. Analyze the traits and qualities of a sports photographer.
18. Explain briefly, FIGB, CYMK, PNG, JPEG and GlF.
19. What are the features of photojournalism?
20. Explain the major ethical issues that exist in the field of photojournalism.
21. Distinguish the differences between mirrorless camera and DSLR camera.
22. Identify the importance of news sense in photojournalism.
23. Why is it important to know your subject before shooting?
24. The privacy of your subject is important as a getting as a good frame to print. Discuss with the suitable examples.

(5 x 5 = 25)

25. Explain the different types of editing softwares.

26. Analyze the challenges and qualities of a wildlife photographer.

27. Illustrate the history of Photojournalism and its lasting impact on society.

28. Explain in detail the importance and role of photojournalism in mass communication.

(15 x 2 = 30)