

B. COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024**SEMESTER 3 : COMMERCE****COURSE : 19U3RCOM11 : E-COMMERCE AND GENERAL INFORMATICS***(For Regular 2023 Admission and Improvement/Supplementary 2022/2021/2020/2019 Admissions)*

Time : Three Hours

Max. Marks: 75

PART A**Answer any 10 (2 marks each)**

1. What is "Infrastructure" in e-commerce?
2. Write any two benefits of ERP.
3. What are early cipher systems?
4. What do you mean by auction?
5. What is Net banking?
6. What do you understand by hybrid smart cards?
7. Expand PEM.
8. What is Hacking?
9. What is E-SCM?
10. What is digital signature?
11. What are Cyber Laws?
12. Define EFT with an example.

(2 x 10 = 20)**PART B****Answer any 5 (5 marks each)**

13. Describe the positives of M-Commerce.
14. What are the client level security measures in e-commerce? Explain?
15. Explain the different encryption techniques.
16. Briefly explain the different types of aggregators.
17. Distinguish between Traditional Commerce and E-Commerce.
18. Briefly mention the different types of Viruses.
19. Briefly Explain (a) Debit cards (b) Credit cards.
20. Describe in brief about the risks involved in e-payments.

(5 x 5 = 25)**PART C****Answer any 3 (10 marks each)**

21. Compare the benefits and applications of different electronic payment systems.
22. Discuss the applicability of E-Commerce in supply chain management.
23. Elaborate the relevant provisions of IT Act, 2000.
24. Elucidate the server security threats in the E-Commerce Environment.
25. Discuss on online shopping with its working and its advantages.

(10 x 3 = 30)