

**B. COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024****SEMESTER 5 : COMMERCE****COURSE : 19U5OPCTT3 : TRAVEL AND TOURISM INFRASTRUCTURE***(For Regular 2022 Admission and Supplementary 2021/2020/2019/2018/2017/2016 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer any 10 (2 marks each)**

1. What do you mean by industry/ target market feasibility analysis?
2. What is Green channel?
3. What is Schengen visa ?
4. Mention the sources of travel agency revenues.
5. What do you mean by custom designed tour?
6. What do you mean by Iconic Tourist Sites? Give two examples.
7. What do you mean by GMT?
8. What is immigration?
9. What is the importance of travel trade association in travel agency linkage?
10. What do you mean by MTA?
11. What do you mean by travel counseling?
12. What is a resort?

**(2 x 10 = 20)****PART B****Answer any 5 (5 marks each)**

13. What is the importance of linkage between tourism institutions and travel agency? Explain.
14. What do you mean by tour costing? Explain the different components of tour cost.
15. Explain the different types of journey in air travel?
16. State the importance of the following:  
a) Tourist visa on arrival b) Conference visa.
17. What do you mean by baggage rules? Explain the baggage rules applicable to domestic and international flights.
18. The Local time in Madrid (MDD), Spain is 05.00 hours on 30th October. What is the local time and date in Vancouver (YVR), BC, Canada?( MAD GMT + 1 ; YVR GMT - 7)
19. What are the advantages and disadvantages of franchise type of business?
20. What is Greenfield airport? Explain the importance of air transportation in tourism development.

**(5 x 5 = 25)****PART C****Answer any 3 (10 marks each)**

21. Compare wholesale and retail travel agency. Explain the services rendered by the travel agents in tourism.
22. Explain the following:  
a) Types of itinerary b) Components of tour cost.

23. Explain the following:
- a) Discuss the contemporary factors influencing the travel trade business.
  - b) How the changing lifestyle influence the travel behavior in the modern society?
24. Define cargo and its characteristics. Also Explain the procedure for the security and clearance of cargo.
25. Explain the different types of airline journeys? Calculate total transport time for the journey: - Flight IA567 leaves Chennai at 16:45hrs on 12<sup>th</sup> April and arrives in Singapore at 21:30hrs. (GMT of India is +5:30 & GMT of Singapore is +8).

**(10 x 3 = 30)**