

M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024**SEMESTER 3 : JOURNALISM AND MASS COMMUNICATION****COURSE : 21P3MCJT10 : RADIO AND TELEVISION***(For Regular 2023 Admission and Supplementary 2022/ 2021 Admissions)*

Duration : Three Hours

Max. Weights: 30

PART A**Answer any 8 questions****Weight: 1**

1. What is the difference between Screenplay and script? (R)
 2. Define ENG (R)
 3. What is Broadcasting? (R)
 4. What is an audio mixer? (R)
 5. Define Royalty. (R)
 6. Define DTH (R)
 7. Write short note on: set design. (R, CO 1, CO 2)
 8. What is news interview? (R, CO 3)
 9. Write a short note on: Switcher. (R, CO 2, CO 4, CO 5)
 10. Define shot ? (U)
- (1 x 8 = 8)**

PART B**Answer any 6 questions****Weights: 2**

11. What are the qualities of a news presenter? (U, CO 1, CO 2, CO 4)
 12. Explain Depth of Field. (U, CO 1, CO 4)
 13. Write about (a) Shooting script (b) Story board (R)
 14. Explain the guidelines to write a TV Script. (U, CO 3, CO 4)
 15. Explain the system of distribution in Television. (U)
 16. Discuss the regional trends in programme sponsorship. (An)
 17. Write about - (a) Radio Documentaries (b) Radio Features (R)
 18. Briefly explain the different stages of Radio production. (U, CO 3, CO 4)
- (2 x 6 = 12)**

PART C**Answer any 2 questions****Weights: 5**

19. Prepare a 10 minute special news bulletin script on a recent political development in Kerala. (Cr, CO 4)
20. Create a script for a five minutes newsbulletin for the campus TV. (Cr, CO 4, CO 5)

21. Explain Revenue models of radio in detail. (U)
22. Elaborate on different types of radio programmes. (U, CO 2, CO 3)
(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Analyse the visual aspects of Journalism	An	7, 11, 12	5
CO 2	To understand Electronic News Gathering and News Bulletins	U	7, 9, 11, 22	9
CO 3	creating radio programs through practical exercises on Radio Production	Cr	8, 14, 18, 22	10
CO 4	To create practical knowledge on Television Production	Cr	9, 11, 12, 14, 18, 19, 20	19
CO 5	Analyse the history and development of Broadcast Journalism	An	9, 20	6

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;