M. COM DEGREE END SEMESTER EXAMINATION - OCTOBER 2024 SEMESTER 3 : COMMERCE

COURSE: 21P3COMT13: CORPORATE GOVERNANCE AND BUSINESS ETHICS

(For Regular 2023 Admission and Supplementary 2022/ 2021 Admissions)

Duration : Three Hours Max. Weights: 30

	PART A	
	Answer any 8 questions	Weight: 1
1.	List the three Corporate Image Management Process.	()
2.	What is Six Sigma.	()
3.	What is responsibility?	()
4.	What do mean by fair remuneration?	()
5.	What is Employee Raiding?	(U)
6.	Quality management is important in corporate governance. How?	()
7.	What do you understand by the related party transaction.	()
8.	Define QWL.	()
9.	What do you mean by CSR Audit?	()
10.	What do you mean by transparency?	()
		$(1 \times 8 = 8)$
	PART B	
	Answer any 6 questions	Weights: 2
11.	What are the branches of Ethics?Briefly discuss.	()
12.	Explain the importance of Knowledge Management?	()
13.	Enumerate the role of SEBI guidelines in corporate governance.	()
14.	Discuss the benefits of corporate cultural diversity.	()
15.	Enumerate Corporate misgovernance and its causes.	()
16.	List the services of Knowledge Worker and Explain their role.	()
17.	Briefly explain the theory of Deontology.	()
18.	Differentiate between corporate governance and corporate excellence.	()
		$(2 \times 6 = 12)$
	PART C	
	Answer any 2 questions	Weights: 5
19.	Discuss the Kohlberg's stages of Moral Development .	(R)
20.	Elucidate the role of Environmental Auditing in achieving sustainable development.	()
21.	Explain the Stewarship Theory of Corporate Governance	()
22.	Organisational stress affects corporate governance. Elucidate	(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO Course Outcome Description CL Questions Total	't.
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Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;

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