B.B.A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024

SEMESTER 3 : BUSINESS ANALYTICS

COURSE : **23U3CRBBA08 : HUMAN RESOURCE MANAGEMENT**

(For Regular 2023 Admission)

Time : Three Hours   Max. Marks: 60

PART A
Answer all questions. Each question carries 1 mark

1. Find the importance of Human Resource Management.
2. What is ranking method in performance appraisal?
3. What are the classifications of promotion?
4. Mention the personal attributes of HR Manager.
5. What is negative leniency error?
6. What is e-recruitment?
7. What is In-basket training method?
8. List any two methods each of On the Job training and Off the Job training?

(1 x 8 = 8)

PART B
Answer any Six of the following questions. Each question carries 2 marks

9. Mention any 2 roles of HR manager.
10. Differentiate selection and recruitment.
11. Identify the problems faced during placement.
12. Mention the types of compensation.
13. Explain emotional quotient.
14. Explain demotion.
15. Discuss the purpose of promotion.
16. Explain job evaluation.

(2 x 6 = 12)

PART C
Answer any four of the following questions. Each question carries 5 marks

17. Explore the different steps involved in the selection process?
18. Explore the need for training in organisations.
19. Explain 360 degree appraisal.
20. What are the advantages and disadvantages of promotion based on seniority?
21. Demonstrate HRP helps to meet the expansion and diversification needs of the organization.
22. Discover the scope of HRM.

(5 x 4 = 20)

PART D
Answer any two of the following questions. Each question carries 10 marks

23. Formulate the steps involved in selection process.
24. What is compensation? Why it is important?
25. Explain in detail the meaning, need and types of transfers.
26. Explain the significance of human capital strategy.

(10 x 2 = 20)

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