

B. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2024
SEMESTER 5 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : 19U5CRBCJ07 : TELEVISION PRODUCTION
(For Regular 2022 Admission and Supplementary 2021/ 2020 Admissions)

Time : Three Hours

Max. Marks: 75

PART A**Answer All (1 mark each)**

1. Give any one use of an OTS shot.
2. Discuss the skills required for an editor.
3. What is a monopod?
4. What are reflectors?
5. Define the KISS principle of TV news writing.
6. Give the full form of DD.

(1 x 6 = 6)**PART B****Answer any 7 (2 marks each)**

7. Define montage.
8. What is meant by high-key lighting?
9. Write briefly on sports and action cameras.
10. What are wipes?
11. Give the full form of: DTH, IPTV and UNESCO.
12. Define unidirectional and omnidirectional microphones.
13. Justify television as mass medium.
14. Give the uses of eye-level shot.
15. What is follow focus?
16. Discuss the meaning of 'planning your news story'.

(2 x 7 = 14)**PART C****Answer any 5 (5 marks each)**

17. Explain the role of television as a mass medium.
18. Explain the importance of lighting in film and TV.
19. Write a note on NTSC and PAL systems.
20. Give the functions of an audio console.
21. Discuss the importance of sound quality in productions.
22. Write briefly on the treatment of news in TV news presentation.
23. Write a note on the various camera movements.
24. Explain the Rule of Thirds. Why is it important in visual production?

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Write an essay on the basic aspects of visual language.
26. Explain the basic news scripts. Discuss the organisation of a news bulletin.
27. Describe the work profile of key professionals in TV programme production.
28. Discuss the use of different types of camera movements and camera angles in the television production.

(15 x 2 = 30)