

Reg. No

Name

24U460

B. A. DEGREE END SEMESTER EXAMINATION - MARCH 2024

SEMESTER 4 - ENGLISH

COURSE : 19U4VCENG4 - VOCATIONAL 4: THE TECHNIQUE OF COPY EDITING

(For Regular - 2022 Admission and Improvement / Supplementary - 2021/2020/2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. What is a copyright page in a book?
2. ----- is preferred to linotype for complicated work including tabular matter.
3. Lithography is also known as -----.
4. An illustration in one colour is called -----.
5. Define half-title.
6. What is frontispiece?
7. Name the special measurement used to refer to the size of the type.
8. Define back up.
9. Who is considered as the father of printing technology?
10. The depth of a page is known as -----.

(1 x 10 = 10)

PART B

Answer any 8 (2 marks each)

11. What is libel?
12. What was the outcome of the arrival of the Spanish Monk to India with a printing machine?
13. Who are Interlopers?
14. What principle is to be applied when word breaking becomes inevitable?
15. What is the general guideline for the indentation of paragraphs?
16. What is author's dummy?
17. What are remainders?
18. What is the difference between list price and pre-publication price of a book?
19. What are the duties of a typographer?
20. Comment on the difference in the development of printing in the East and the West.

(2 x 8 = 16)

PART C

Answer any 5 (5 marks each)

21. Explain the process of preparing a secondary class textbook?
22. Academic papers have to undergo rigorous editing. Substantiate.
23. Explain the process of preparing a primary class textbook?
24. Assess the significance of a style sheet.
25. Write a note on proof reading.
26. Production manager is a key figure in a publishing house. Discuss.
27. Write a brief note on the point system.

(5 x 5 = 25)

PART D

Answer any 2 (12 marks each)

28. Explain the duties of a production manager in a publishing house?
29. Explain the importance of visualisation in printing.
30. "It has been said that printing, like architecture, is a servant art. Printing serves publishing and publishing serves civilisation." Discuss.
31. Write an essay on Printer's specifications.

(12 x 2 = 24)