

Reg. No

Name

24U614

B. A. DEGREE END SEMESTER EXAMINATION : MARCH 2024
SEMESTER 6 : MASS COMMUNICATION AND JOURNALISM MODEL - I
COURSE : 19U6CRBCJ11 : MEDIA MANAGEMENT, LAW & ETHICS
(For Regular - 2021 Admission and Supplementary -2020 Admission)

Time : Three Hours

Max. Marks: 75

PART A
Answer All (1 mark each)

1. What is 'Mandamus'?
2. What is 'Decentralization'?
3. What is 'Media Education'?
4. What is 'ASCI'?
5. What is 'FDI'?
6. What is 'Podcasting'?

(1 x 6 = 6)

PART B
Answer any 7 (2 marks each)

7. Explain briefly on 'Article 46' in Indian Constitution.
8. Explain briefly on 'Video Piracy'?
9. Explain briefly on Non-Bailable Offences.
10. Explain briefly on 'Digital Journalism'.
11. Explain briefly on 'Embedded Journalism'.
12. Define Civil Law.
13. Explain briefly on 'Media Convergence'.
14. Define Media Management.
15. Distinguish between administration and management.
16. Explain briefly on 'Knowledge Gap'.

(2 x 7 = 14)

PART C
Answer any 5 (5 marks each)

17. Explain briefly on the following i) AP ii) AFP iii) Reuters
18. Discuss the Second Press Commission's Recommendations.
19. Explain briefly on i) WhatsApp ii) Youtube iii) Telegram
20. Explain briefly different types of parliamentary privileges.
21. What are the major functions of High Courts in India?
22. What is Planning? Discuss its importance and limitations in Management.
23. Discuss the First Press Commission's Recommendations.
24. Discuss the scope of management.

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Discuss the Directive Principles of Indian Constitution.
26. Explain Henry Fayol's 14 principles of Management.
27. Discuss the conflict between freedom of the press and parliamentary privileges.
28. What are the Press Laws? How are they different from ethics? Discuss with suitable examples.

(15 x 2 = 30)