

Reg. No

Name

24U682

B B A DEGREE END SEMESTER EXAMINATION - MARCH 2024

SEMESTER 6 - INTEGRATED MARKETING AND NEW MEDIA

COURSE : 19U6CPBBA06 - CINEMA STUDIES

(For Regular 2021 Admission and Supplementary 2020 Admissions)

Time : Three Hours

Max. Marks: 60

PART A

Answer All (1 mark each)

1. What is a silent movie?
2. What is Establishing shot?
3. What is the role of censorship in film making?
4. What is Musical film?
5. What is Synopsis?
6. What is mean by editing?
7. List out 2 film editing softwares.
8. What do you mean by Breaking 180 degree rule?

(1 x 8 = 8)

PART B

Answer any 6 (2 marks each)

9. List the Montages of Sergei Eisenstein.
10. How do you cast actors and select the right talent for each role?
11. What is a storyboard?
12. State three difference between Documentary film and Narrative film.
13. How do you ensure all necessary equipment, props, and special effects are ready for filming?
14. Explain censorship in india.
15. What is continuity of Position?
16. Explain 30 degree rule with example.

(2 x 6 = 12)

PART C

Answer any 4 (5 marks each)

17. Explain historical movies with four examples.
18. Explain the character developments in a screenplay.
19. How has technology impacted the distribution and reception of films in recent years?
20. What is the role of a producer in pre-production and how do they ensure the project stays on track?
21. what are the strategies to develop film directors craft and improve their skills?
22. Seven Primary factors decide the Setting of a shot.

(5 x 4 = 20)

PART D

Answer any 2 (10 marks each)

23. How have advancements in technology affected the use of color in movies?
24. Give the brief history of film?
25. Discuss the relationship between a screenplay and the visual medium of film. How does the translation of a screenplay to the screen affect its impact and effectiveness, and what are some challenges that screenwriters face in making this transition?
26. Write an essay on thriller, melodrama, drama and musical genres.

(10 x 2 = 20)