

Reg. No

Name

24P2010

M. A. DEGREE END SEMESTER EXAMINATION - MARCH 2024
SEMESTER 2 - DIGITAL ANIMATION

COURSE : 21P2DGAT02 - MEDIA ETHICS, LAWS AND EDUCATION

(For Regular - 2023 Admission and Supplementary - 2022/2021 Admissions)

Duration : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. What is applied ethics? (U)
2. What is internet addiction disorder? (U)
3. What is veto power? (U)
4. What is CBFC? (R)
5. What is meant by traditional media? (U)
6. Define Press Council of India. (U)
7. What is civil defamation? (U)
8. What is Article 192? (U)
9. Write a short note on IT Act 2000. (U)
10. What is writ petition? (U)

(1 x 8 = 8)

PART B

Answer any 6 questions

Weights: 2

11. Explain RTI and its importance. (U)
12. What constitutes Defamation, as per Indian Laws?" Discuss. (U)
13. What are the common copy right infringements? Discuss. (An)
14. Ethics in advertising is directly related to the purpose of advertising and the nature of advertising. Critically evaluate. (E)
15. Briefly explain Official Secret Act 1923. (R)
16. What is the procedure to file a petition under RTI Act. (U)
17. Discuss any one defamation case that rocked the Indian corporate world. (A)
18. Discuss the psychological impact of media. (An)

(2 x 6 = 12)

PART C

Answer any 2 questions

Weights: 5

19. What effect does media have on democracy? Discuss in detail. (An)
20. Why the Press Commissions were constituted? Explain in detail. (U)
21. Explain the primary purpose of introducing Press Registration and books Act in 1867. (An)
22. Discuss the importance of Consumer Protection Act in the current scenario. (An)

(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
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Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;