

Reg. No .....

Name .....

23P151

**M. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023**

**SEMESTER 1 : JOURNALISM AND MASS COMMUNICATION**

**COURSE : 21P1MCJT04 : NEWS REPORTING AND EDITING**

*(For Regular 2023 Admission and Improvement / Supplementary 2022/ 2021 Admission)*

Duration : Three Hours

Max. Weights: 30

**PART A**

**Answer any 8 questions**

**Weight: 1**

1. Write notes on: Stringer (U, CO 3)
  2. Write notes on: Infotainment (U)
  3. Write notes on: Hard news (R)
  4. Write notes on: Page Three News (U, CO 1, CO 3)
  5. What are Standalone photos? (U, CO 4)
  6. Write a note on: Sports journalism. (U, CO 2)
  7. Forward Spin ( )
  8. Define Citizen Journalism. (U, CO 3)
  9. Write about Editorial Board. (U)
  10. What is Honey trapping? (U, CO 3)
- (1 x 8 = 8)**

**PART B**

**Answer any 6 questions**

**Weights: 2**

11. Explain the news values with examples. (U)
  12. What is page three journalism? Discuss with examples. (U, CO 3)
  13. Write notes on column rules and white space. (U, CO 4)
  14. Explain the Hour Glass Structure in detail. (U)
  15. What is Op-Ed page? How far is it important to a newspaper? (An, CO 1, CO 3)
  16. What is meant by Science and Technology Reporting? Discuss with suitable examples. ( )
  17. Does the end justify the means? Elucidate the question in the context of sting journalism? (E, CO 3)
  18. Explain the functions of the editorial desk. ( )
- (2 x 6 = 12)**

**PART C**

**Answer any 2 questions**

**Weights: 5**

19. Explain the challenges of investigative journalism with examples. (U, CO 2, CO 3)
20. Discuss the difference between news as information, education, and entertainment with examples. ( )

21. Narrate the significance of holistic editing in the era of convergence. (An, CO 4, CO 5)
22. What makes news? Discuss the differences between hard news and soft news. Discuss the areas of news reporting that come under these two. (U)  
(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Organize and articulate competent news stories understanding the news concepts, structure and types of news	Cr	4, 15	3
CO 2	Evaluate and analyse the importance of sources and types of information that provide the basis for news stories	E	6, 19	6
CO 3	Edit copy precisely and consistently, using correct grammar and eliminating libellous passages and items in poor taste	E	1, 4, 8, 10, 12, 15, 17, 19	15
CO 4		Cr	5, 13, 21	8
CO 5	Formulate skills for news selection, processing, prioritizing and finally, designing the end product	Cr	21	5

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;