

B. COM DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023
SEMESTER 3 : COMMERCE (OPTIONAL COURSE FOR TRAVEL AND TOURISM)
COURSE : 19U30PCTT1 : FUNDAMENTALS OF TOURISM

(For Regular -2022 Admission and Improvement /Supplementary-2021/2020/2019/2018/2017/2016/2015 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. What is the significance of Destination Level tourism planning?
2. Why it is stated that tourism results in the Commercialization of culture?
3. What are the geographical elements under Leiper's model?
4. What do you mean by Heritage Tourism? Name two UNESCO recognized cultural heritage sites in India?
5. Write about Lotus Temple Delhi.
6. What do you mean by Complex Tourism planning?
7. Write about tribal tourism circuit.
8. Describe the importance of social tourism.
9. What do you mean by multiplier effect?
10. What is Golden Triangle?
11. State the importance of Alternative tourism?
12. What do you mean by Ancestry/ Geneology Tourism?

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Write about the importance of beach tourism in India.
14. Judge the value of eco-tourism and explain its importance in the conservation of the natural environment?
15. Write a brief outline of the following and give one example for each:- a) village tourism; b) beach tourism; c) responsible tourism
16. Write about desert tourism destinations in India?
17. What are the main objectives of Water (Prevention and Control of Pollution) Act 1974?
18. What are the Geographical Components of Tourism?
19. Define tourism planning? Explain the importance of tourism planning in tourism development.
20. Why it is important to do Regional Level tourism planning? What are the main functions of Regional Level tourism planning?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Judge the value of sustainable tourism? Explain the different types of tourism under the sustainable tourism principle?
22. India is a land of fairs and festivals. Elaborate the statement by explaining the fairs and festivals of India.

23. Explain the following :
- a) Leiper's model
 - b) The components of tourism
24. Critically evaluate the following:
- a) The importance of planning in tourism development
 - b) The importance of measuring the carrying capacity of a tourist destination
25. Critically examine the role of major laws enacted for the protection of the Environment in India.

(10 x 3 = 30)