

Reg. No

Name

23U367

B. A. DEGREE END SEMESTER EXAMINATION: NOVEMBER 2023
SEMESTER 3 : MASS COMMUNICATION AND JOURNALISM MODEL - I (COMPLEMENTARY)
COURSE : 19U3CPBCJ03 : INTRODUCTION TO ONLINE JOURNALISM

(For Regular 2022 Admission and Improvement / Supplementary 2020/2021 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer All (1 mark each)

1. Define Deepika.com
2. What is Output Unit?
3. What is the full form of FCP software ?
4. What is YouTube?
5. Define Internet enabled papers
6. What is Google Glass?

(1 x 6 = 6)

PART B

Answer any 7 (2 marks each)

7. Write brief note on Super Computer
8. Explain about mac
9. What is the future of print media in this era of online journalism ?
10. Prepare a short note on Fifth generation computers
11. How artificial intelligence help our journalist?
12. "New Media is the need of the hour" Discuss.
13. Explain about Open Source Journalism
14. Define Multimediality
15. Elucidate the role of media in our Society.
16. Explain about next level journalism

(2 x 7 = 14)

PART C

Answer any 5 (5 marks each)

17. What is the present scenario of cyber media in Indian context?
18. How to make an online website more attractive?
19. Which are the possibilities of mobile journalism?
20. Explain about hyper adaptive News sites
21. Discuss the difference between news as information, education, and entertainment with examples.
22. Which are the major paradigm shift happened in media
23. Which are the major applications on Computers?
24. Integration with social media is something very important in website design, explain

(5 x 5 = 25)

PART D

Answer any 2 (15 marks each)

25. Write note about different Types of operating systems
26. In your opinion, is it possible for journalists to practice both politics and truthfulness in Journalism together? Explain Why.
27. News about environment and other social problems should get more importance in news media. What is your opinion?
28. "In the era of information explosion how do you visualize the use of internet "Elaborate.
(15 x 2 = 30)