

Reg. No

Name

23U361

B. COM DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023

SEMESTER 3 : COMMERCE

COURSE : 19U3RCOM12 : BUSINESS MANAGEMENT

(For Regular - 2022 Admission and Improvement/Supplementary - 2021/2020/2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. Explain PERT.
2. What is mentoring?
3. What do you mean by TQM?
4. Explain Medium Range Plans.
5. Explain QC.
6. What is a Target?
7. Explain Laissez Faire leadership style.
8. List the types of Motivation.
9. What is Leadership?
10. Define controlling.
11. Explain VRS.
12. What is an employment interview?

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Briefly explain any five types of training methods.
14. Write a note on Control By Exception.
15. Explain the demerits of internal sources of recruitment.
16. Explain McGregor's Theory X.
17. Write a note on Whistle Blowing.
18. Enumerate the nature of planning.
19. Explain the various motivation techniques.
20. Why is management referred to as a Profession today, explain?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Compare and contrast Maslow's theory and two factor theory.
22. What are the various challenges of Management in global scenario?
23. Write a note on MBO and its features.
24. What are the benefits of HRP?
25. Explain the advantages and disadvantages of MBE.

(10 x 3 = 30)