Reg. No ....   Name **23U334**

B. Sc. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023
SEMESTER 3 : PSYCHOLOGY
COURSE : **19U3CRPSY03** : **LIVING IN THE SOCIAL WORLD**
(For Regular 2022 Admission and Improvement / Supplementary 2021/2020 Admissions)

Time : Three Hours   Max. Marks: 75

PART A
Answer All (1 mark each)

1. The POX model of attitude change was proposed by _____

2. Mention two personality traits that are relevant for interpersonal attraction.

3. Juan, the head of human resources at a large company, has been instructed to make sure that about 2 percent of all newly hired managers are women in order to reduce the risk of a discrimination lawsuit. This practice represents _____.

4. Which source of error in social cognition indicate the following "I wish I would have studied more".

5. Milgram is specially noted for social psychological experiments in the area of _____

6. Publicly advocating some attitudes or behavior and then acting in a way that is inconsistent with these attitudes or behaviour is called _____.

7. Understanding the cause of other's behaviour is called _____.

8. By _____ identification the child tends to incorporate the characteristics of a person who is very loving, affectionate and warm to him

9. Which is the most intimate non-verbal cue?

10. Women are mostly likely to be appointed to valued leadership position when a crisis has occurred, the leadership position is more precarious and there is greater risk of failure referred as _____.

(1 x 10 = 10)

PART B
Answer any 8 (2 marks each)

11. Distinguish prejudice, discrimination and stereotype.
12. Describe role schemas with an example.
13. Differentiate systematic and heuristic processing of information.
14. Explain repulsion hypothesis.
15. Define non-verbal communication.
16. Distinguish in-group and out-group members.
17. Differentiate between forewarning and counterattitudinal inoculation
18. Explain the various processes through which socialisation takes place
19. What is deception?
20. Differentiate representative heuristics and availability heuristics.

(2 x 8 = 16)

PART C
Answer any 5 (5 marks each)

21. Give an account on schemas and prototype.

22. Explain Robber's Cave Experiment.

23. Write a short note on impression management.

24. Write a short note on a) Theory of correspondent inference b)Shaver's attribution model c) Naïve psychology attribution theory

25. Explain the process of socialisation in the light of Psychoanalytic perspective

26. Briefly explain different forms of love.

27. Explain cognitive dissonance with the help of an example.

(5 x 5 = 25)

PART D
Answer any 2 (12 marks each)

28. Give an account of experimental and correlational method.

29. Explain in detail the various cognitive consistency theories of attitude change

30. Elaborate on the origin of prejudice.

31. Give an account of theories of attribution.

(12 x 2 = 24)