

**B. A DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023****SEMESTER 3 : ENGLISH****COURSE : 19U3CRENG3 : LITERATURE AND INFORMATICS***(For Regular - 2022 Admission and Improvement/Supplementary - 2021/2020/2019 Admissions)*

Time : Three Hours

Max. Marks: 75

**PART A****Answer All (1 mark each)**

1. Who declared that "fiction has become a museum-piece genre"?
2. Define Open University.
3. What is one-click activism?
4. Which human activity consumes the largest share of freshwater?
5. What is the working definition given by Alcorn to ethics?
6. What is Telepresence?
7. Who is the author of *Bowling Alone: The Collapse and Revival of American Community*?
8. What does the expression "there is no free lunch" mean?
9. What is people's technology?
10. What is meant by 'portable health care'?

**(1 x 10 = 10)****PART B****Answer any 8 (2 marks each)**

11. How does trust calibration in media consumption happen?
12. What technology, according to Myers is the 'right' technology?
13. What is house call?
14. Why was Murdoch's empire showing signs of aging after the late 1990s?
15. Why does Myers say that we are a privileged generation?
16. What are the factors that influence carrying capacity?
17. What are the factors that determine the success of distance education in higher education?
18. What are the "two uneven but symbolic halves" of every history book?
19. What is the "centripetal power of media"?
20. Why does Alcorn say that technology, in most cases, is a double-edged sword?

**(2 x 8 = 16)****PART C****Answer any 5 (5 marks each)**

21. How is media located in the intersection of authority and amnesia?
22. Mayers concludes his essay by saying, "What a privileged generation we are?" Bring out the paradox in the statement in the light of his essay *Creating the Future*.
23. What are some of the benefits of telemedicine?
24. Why was Murdoch's company under threat of becoming obsolete?
25. Why is literature said to be inherently unstable?
26. Write a note on the role of Direct Broadcast Satellite in distance learning.
27. Why is the creation and maintenance of civic websites often expensive?

**(5 x 5 = 25)**

**PART D**

**Answer any 2 (12 marks each)**

28. How do media become reflexive historical subjects?
29. Do you agree with the observation that “distance education will narrow the techno-economic gap between the developed and developing world in the twenty first century”? Substantiate.
30. Mayers in his essay “Creating the Future” calls for a thorough overhaul of our attitude towards, production, consumption, technology, education, lifestyle and attitude. Do you think human civilization is on the brink of a disaster?
31. How does the essay “The Young and the Digital” argue against the common notion that the new media ecology turns young people into social recluses?

**(12 x 2 = 24)**