

Reg. No

Name

23U163

B.COM DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023

SEMESTER 1 : COMMERCE (CORE COURSE)

COURSE : 19U1RCOM4 : BUSINESS ENVIRONMENT

(For Regular 2023 Admission and Improvement/Supplementary 2022/2021/2020/2019 Admissions)

Time : Three Hours

Max. Marks: 75

PART A

Answer any 10 (2 marks each)

1. What is DSB with reference to WTO?
2. What do you mean by synergy?
3. What is macro environment?
4. What do you mean by fiscal policy?
5. What is meant by Organisational Culture?
6. What do you understand by CIRP?
7. What do you mean by SDG?
8. List out the constituents of economic environment.
9. What is ecological environment?
10. What is FDI?
11. Define economic system.
12. What is IPR? State its objectives.

(2 x 10 = 20)

PART B

Answer any 5 (5 marks each)

13. Explain the working of Carbon Credit with example.
14. What are the factors influencing Business Ethics?
15. Briefly explain the main contents of The Insolvency and Bankruptcy Code, 2016.
16. Explain the functioning of NITI Aayog for transforming India.
17. Explain the functions of WTO.
18. Explain the impact of global environment on business.
19. Explain the different measures for credit expansion adopted by RBI.
20. What are the causes of climate change?

(5 x 5 = 25)

PART C

Answer any 3 (10 marks each)

21. Discuss the concerns of Business Ethics in its functional areas: (a) Production (b) Marketing (c) Human Resource Management.
22. WTO contribute to the economic development of member states .Explain.
23. Explain the impact of socio - cultural environment on business.
24. Explain the export promotion measures adopted by India.
25. Describe the insolvency resolution process for individuals.

(10 x 3 = 30)