Reg. No ....   Name **23P111**

M. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023
SEMESTER 1 : CINEMA AND TELEVISION
COURSE : **21P1CTVT01 : INTRODUCTION TO VISUAL LANGUAGE**
(For Regular - 2023 Admission and Improvement/Supplementary -2022/2021 Admissions)

Duration : Three Hours   Max. Weights: 30

PART A
Answer any 8 questions   **Weight: 1**

1. What is the usage of viewfinder of the camera?   (R)
2. What is a frame?   (U, CO 2)
3. What is a theme?   (U, CO 4)
4. What is meant by attached shadow?   (R)
5. What is the importance of focal length?   (U, CO 2)
6. What is fade in and fade out?   (U)
7. Explain the importance of space in a composition.   (U)
8. What is vertical composition?   (R)
9. What is slow shutter speed?   (R)
10. What is front lighting?
                                                                 (R)

                                                          (1 x 8 = 8)

PART B
Answer any 6 questions   **Weights: 2**

11. Explain the concept of treatment.   (An)
12. What is ediitng?   (U)
13. Explain the shallow depth of field.   (U)
14. Explain the different camera movements.   (U)
15. What is depth movement?   (U, CO 1)
16. Explain the importance of costumes of character in a frame. (U)
17. What are the results of visual perception?   (U)
18. What is three-act structure?
                                                                 (U)

                                                          (2 x 6 = 12)

PART C
Answer any 2 questions   **Weights: 5**

19. Explain the uses of different lenses in camera.   (U)
20. Expalin the importance of script for a cinema.   (U, CO 4)
21. What is composition? Explain its principles and rules.   (U)
22. Explain different elements of visual composition.
                                                                 (U, CO 3)

                                                          (5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Interpret the principles and elements of visual design	U	15	2
CO 2	Interpret the grammar of visual narratives.	U	2, 5	2
CO 3	Compose visuals and visual narratives	Cr	22	5
CO 4	Develop problem-solving skills used in communicating visually as an artist.	Cr	3, 20	6

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;