

Reg. No

Name

23P321

M. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023

SEMESTER 3 : ENGLISH LANGUAGE AND LITERATURE

COURSE : 21P3ENGT12 : CULTURAL STUDIES

(For Regular - 2022 Admission and Supplementary - 2021 Admission)

Duration : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. Explain the term homo economicus. (U, CO 1, CO 2, CO 3, CO 4)
 2. What approach of Adorno to popular culture is resisted by Sandoval? (U, CO 1, CO 2, CO 3, CO 4, CO 5)
 3. When is a person considered a "walking anachronism" according to Gramsci? (U, CO 1, CO 2, CO 5)
 4. What are Punks? (U, CO 5)
 5. What is cultural resistance? (A, CO 4)
 6. What is Adorno's concept on the autonomous individual? (An, CO 1, CO 2, CO 3, CO 5, CO 6)
 7. Define enclave economies. (An, CO 1, CO 2, CO 3, CO 4, CO 5)
 8. How did F.R. Leavis contribute to the emergence of Cultural Studies? (U, CO 1, CO 3, CO 4, CO 5)
 9. "Their safety lies in their anonymity." Explain what Scott means by this comment. (An, CO 1, CO 3, CO 5, CO 6)
 10. What is culture? (U, CO 2, CO 3, CO 4, CO 5, CO 6)
- (1 x 8 = 8)**

PART B

Answer any 6 questions

Weights: 2

11. Explain the relation between fashion and political systems. (U, CO 1, CO 2)
12. Postcolonial Studies of Said and Spivak pose audacious questions to the Western models. Justify. (An, CO 1, CO 2, CO 3, CO 5)
13. "The plantation is a space where the slave belongs to the master." Explain. (E, CO 1, CO 2, CO 3, CO 4, CO 5)
14. What, according to Sandoval, is problematic about advertisement-based media business? (An, CO 1, CO 2, CO 3, CO 4)
15. 'Cultural Studies is anti-discipline.' Elaborate this statement based on Hall's ideas about Cultural Studies. (A, CO 2, CO 3, CO 4, CO 5)

16. How is culture industry justifiably accused of ideological abuse? (An, CO 1, CO 2, CO 3, CO 5, CO 6)
17. What does Williams mean by the 'Structure of feeling'? Elaborate using suitable examples. (A, CO 1, CO 2, CO 3, CO 4)
18. Compare the two editions of teddy boy subculture. (E, CO 2, CO 3, CO 5, CO 6)
(2 x 6 = 12)

PART C
Answer any 2 questions

Weights: 5

19. Analyze the sources of subcultural style. (An, CO 2, CO 3, CO 4, CO 5, CO 6)
20. "Contemporary forms of subjugation of life to the power of death profoundly reconfigure the relations among resistance, sacrifice, and terror." Substantiate. (Cr, CO 1, CO 2, CO 3, CO 4)
21. Explain the three general categories that Raymond Williams refers to in his definition of culture. (E, CO 1, CO 2, CO 3, CO 4, CO 5)
22. Critically examine the three objections that Sandoval puts forward to vindicate the ad-based social media. (An, CO 1, CO 2, CO 3, CO 4, CO 5, CO 6)
(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Identify the key concepts in literary theory with special focus on Cultural Studies.	U	1, 2, 3, 6, 7, 8, 9, 11, 12, 13, 14, 16, 17, 20, 21, 22	34
CO 2	Understand analytical techniques and interpretative strategies employed in Cultural Studies	U	1, 2, 3, 6, 7, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22	42
CO 3	Estimate the individual contributions of individual theoreticians.	E	1, 2, 6, 7, 8, 9, 10, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22	41
CO 4	Apply interdisciplinary approaches to the praxis of Cultural Studies	A	1, 2, 5, 7, 8, 10, 13, 14, 15, 17, 19, 20, 21, 22	34
CO 5	Evaluate value judgements in cultural practices with special focus on literary representations	E	2, 3, 4, 6, 7, 8, 9, 10, 12, 13, 15, 16, 18, 19, 21, 22	33
CO 6	Conduct original critical readings of cultural practices, texts, ethnographic literary trends	Cr	6, 9, 10, 16, 18, 19, 22	17

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;