

Reg. No

Name

23P317

M. A. DEGREE END SEMESTER EXAMINATION : NOVEMBER 2023

SEMESTER 3 : JOURNALISM AND MASS COMMUNICATION

COURSE : 21P3MCJT10 : RADIO AND TELEVISION

(For Regular - 2022 Admission and Supplementary - 2021 Admission)

Duration : Three Hours

Max. Weights: 30

PART A

Answer any 8 questions

Weight: 1

1. What is the difference between Screenplay and script? (R)
2. Define treatment. (R, CO 3)
3. Define Jumpcut. (R)
4. What is mid shot? (R, CO 4)
5. Define BARC India. (U)
6. Define Royalty. (R)
7. Differentiate Desk and bureau. (R)
8. What is VR? (R)
9. What is Broadcasting? (R)
10. Explain soap opera. (U, CO 1)
(1 x 8 = 8)

PART B

Answer any 6 questions

Weights: 2

11. Television, as a medium of immediacy, has influenced the sensitivity of the audience all these years. Do you agree with this? Why? (E)
12. Explain the system of distribution in Television. (U)
13. What is location recording? (R)
14. What are the different attributes a Tv or radio news story should have? (U, CO 3)
15. What happens in a PCR? (R)
16. Explain the different stages of proposal writing. (U)
17. Differentiate the functions of a field cameraman from a studio cameraman. (E, CO 2, CO 3, CO 4)
18. What does a Casting Director do? (An)
(2 x 6 = 12)

PART C

Answer any 2 questions

Weights: 5

19. Describe a studio designed for a TV studio show, and explain all the areas and professionals involved (U)
20. Explain the characteristics of radio in detail (U, CO 2, CO 3)
21. Explain the steps involved in proposal writing. (U)
22. Has radio lost its charm? Explain its significance if any. (E)
(5 x 2 = 10)

OBE: Questions to Course Outcome Mapping

CO	Course Outcome Description	CL	Questions	Total Wt.
CO 1	Analyse the visual aspects of Journalism	An	10	1
CO 2	To understand Electronic News Gathering and News Bulletins	U	17, 20	7
CO 3	creating radio programs through practical exercises on Radio Production	Cr	2, 14, 17, 20	10
CO 4	To create practical knowledge on Television Production	Cr	4, 17	3

Cognitive Level (CL): Cr - CREATE; E - EVALUATE; An - ANALYZE; A - APPLY; U - UNDERSTAND; R - REMEMBER;